



Helensburgh Cricket & Rugby Football Club  
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15 August 2025

## **Support Our Scottish Gas “Energy for Tomorrow” Crowdfunding Campaign**

We are really excited to share that Helensburgh Cricket & Rugby Club (HCRFC) is the only Club in Scotland selected to work with Scottish Gas through their Energy for Tomorrow programme. This partnership will allow us to carry out substantial energy efficiency upgrades to our facilities, reducing running costs, lowering our environmental impact, and ensuring our clubhouse and grounds remain a vibrant hub for the community for decades to come.

### **About our Club**

HCRFC is a proud Community Amateur Sports Club (CASC) based in the heart of Helensburgh, Argyll & Bute.

Our Cricket section was established in 1882, followed by our Rugby section in 1963.

We are a fully inclusive and welcoming sports club, open to all ages, abilities and genders, from our Under-4s “Bear Cubs” to our junior and senior teams in both cricket and rugby.

Beyond sport, we are deeply community focused, aiming to be friendly, welcoming and open to everyone in our area. We have strong links with local schools, clubs, and businesses, and our facilities; grass and floodlit pitches, clubhouse and changing rooms allow us to open our doors for community group events, school sport, and family activities.

The support from Scottish Gas will help us continue this work and welcome even more of the community to our Club for generations to come.

### **About the campaign**

Scottish Gas has awarded us a grant (£34,000) towards this energy saving project but the amount we receive depends on our ability to raise one third (£17,000) of the total project cost ourselves. To achieve this, we are running a reward Crowdfunding campaign from mid-September to the end of October 2025.

We are asking for your help in the form of rewards for our Crowdfunding campaign, which will encourage our community to get involved and support our project.

### **How it works:**

1. Your Reward will be included in our Crowdfunding campaign for donors to buy. With all funds raised going to our Crowdfunding appeal.
2. The donation price will depend on the actual cost of the reward and we will discuss with you an appropriate donation figure to use on the Crowdfunding campaign.

[www.helensburghcrfc.co.uk](http://www.helensburghcrfc.co.uk)  
@HelensburghCRFC



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### Benefits for your business:

- All reward donors will have their business name featured on our Crowdfunding appeal site and social media channels throughout the campaign, in collaboration with Scottish Gas's marketing team.
- **£20 reward level:** In addition to the above, your business will be featured on our website project blog for the duration of our project and campaign.
- **£100 reward level:** In addition to the above, your business will receive a match day or ball sponsor announcement over the season, dedicating the whole match day to your business.
- **£250+ reward level (special recognition):** Your business name will also be commemorated on our Significant Contributors Wall/Board, a lasting feature at our Club to honour those who made the project possible.

This is a unique opportunity to support a historic and community driven Club while promoting your business to our members, supporters, matchday visitors, and a wide online audience.

I would be delighted to speak to you further about how we can work together to make this project a success for our club, for the community, and for the future.

Thank you for your consideration and support.

Yours sincerely,

Euan Ramsay

Club President

Helensburgh Cricket & Rugby Football Club

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